



NEWS RELEASE
For Immediate Release

December 5, 2008

**2008 BUSINESS AWARD OF DISTINCTION PRESENTED TO
MOUNTAIN PARK LODGES**

JASPER, ALBERTA... On the occasion of the 2008 Christmas Reception & Awards Ceremony the members of Jasper Tourism & Commerce recognized **Mountain Park Lodges** with the Jasper 2008 Business Award of Distinction.

This award is presented to a Jasper Business that "exhibits overall outstanding achievement and leadership in Jasper, and demonstrates ongoing and consistent involvement in community events and organization".

The announcement was made by Todd Noble, President of Jasper Tourism and Commerce recognizing Mountain Park Lodges'...."40 years of leadership and innovation in promoting Jasper National Park as a year-round destination for the regional, national and international markets and their unwavering community support."

In his address, Todd Noble added...."This business has been an active participant in Jasper Tourism & Commerce and has seen a large number of their management serve in various capacities with the Board of Directors. They have worked as a strong partner with promotions put forth by and with Jasper Tourism & Commerce and have over the last four decades committed themselves to doing what ever they could to promote Jasper and area to those who might wish to come, stay and play there. This company over the past 40 years has supported many of Jasper, community organizations, community events and fundraisers.

The Award was presented by Todd Noble (President of Jasper Tourism and Commerce), Ralph Melnyk (Board Council, Community Futures West Yellowhead, Donator of the Award), Robin Campbell (MLA for West Yellowhead), and on behalf of Rob Merrifield Honourable Minister of State and Transportation and MP for Yellowhead was Greg Fenton (Superintendent of Jasper National Park). Receiving on behalf of Mountain Park Lodges was General Manager Bernhard Schneider, who was honoured to accept the Award on behalf of the Owners, Management and staff at MPL.

Jasper Tourism & Commerce is a non-profit organization committed to the enhancement of tourism and private enterprise in Jasper National Park.

We congratulate Mountain Park Lodges and their team!

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